

Annual Report 2010-2011

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AMDEA

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Denver Hewlett Glen Dimplex Home Appliances









Chairman's Report



2010 has been another busy year for AMDEA

The excitement of the general election and the volcanic eruption provided some talking points in a year that continued to pose challenges for our industry. The severe cold spell at the beginning of 2010 gave way to warmer weather but the UK recovery has proved to be a slow process and consumers remain cautious.

Our efforts to persuade consumers to trade in their old appliances for newer, more energy efficient models have not been helped by people's reluctance to spend money in the current economic climate but we hope that the advent of the new energy labels from next year will help to raise the profile of appliances as a route to saving money on energy bills and reducing carbon emissions.

AMDEA members continued their efforts to improve the performance and quality of their products and to reduce their impact on the environment. And following discussions with our members about customer care, AMDEA revised several of its Codes of Practice.

Uwe Hanneck BSH Home Appliances Ltd

We maintained close contact with our members via e-mail plus the monthly newsletters and weekly TechAlert as well as another programme of AMDEA Briefings on a variety of topics.

AMDEA's technical staff have continued their crucial work on industry standards relating to performance, environmental impact, electromagnetic compatibility and product safety. Standards support EU Directives and are vital for both manufacturers and enforcement bodies alike.

There were ongoing reviews of the WEEE (Waste Electrical and Electronic Equipment) and RoHS (Restriction of Hazardous Substances) Directives and the new Framework Directives for both Ecodesign and Energy Labelling have expanded in scope to include all energy-related products. In the UK the key environmental issue seems to have been waste with several Defra (Department for Environment, Food and Rural Affairs) consultations throughout the year and Scotland, Wales, Northern Ireland and then England each reviewing their waste policies.

In Europe, AMDEA continued to be an active member of CECED, our European trade association. We are closely involved in work on emerging legislation and recast Directives as well as offering a conduit for our members' views. We also contributed to the development of the new energy label website.

We started the year on a note of cautious optimism and although 2010 has seen some challenging times both AMDEA and the industry remain in good shape and we are quietly confident that 2011 will bring us success.

UWE HANNECK

Message from the Chief Executive

2010 - A year of expectation

In spite of the continuing challenges of the economic climate AMDEA has had a successful year and has continued to promote its members at every opportunity.

There was no slackening of pace in terms of ongoing reviews of legislation and our links with UK Government Departments such as Defra (Environment, Food and Rural Affairs), BIS (Business, Innovation and Skills) and DECC (Energy and Climate Change) remain crucial to AMDEA's success in putting our members' views across.

AMDEA has continued to be very active in a variety of international standards committees, with particular interest in those standards that support European legislation and the review of the product safety standards.

We have maintained our efforts to influence the development and implementation of regulations, both in Europe and in the UK, partly through our own initiatives but also through our relationships with other organisations such as CECED (European Committee of Domestic Equipment Manufacturers) and the CBI (Confederation of British Industry).

The key to AMDEA's success has to be our close contact with the members.

We are in regular e-mail and telephone contact with our member companies and we review our mailing lists regularly to ensure that they are up to date and that our members have access to the information that they need. We have continued to issue our monthly Newsletter and TechNews plus the weekly TechAlert listing all the technical documents issued that week with a summary of their content. AMDEA has also continued to circulate summaries of topical issues as they arise.

We ran four more of our AMDEA Briefing events in 2010 for which we arranged a selection of external speakers. For this round the topics were the recasts of the WEEE and RoHS Directives (Waste Electrical and Electronic Equipment and Restriction of Hazardous Substances); REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals); Consumer Issues; and Ecodesign and Energy Labelling.

Our committee structure continues to work well. The Board met three times as planned during 2010, supported by the two pillars of the Technical Committee and the Commercial Committee. Our specialist Panels have met at regular intervals and have continued to discuss a wide range of issues affecting our industry. The Small Appliance Panel has had a particularly interesting year as we track work on developing Ecodesign and Energy Labelling requirements, notably for water heaters (including showers), vacuum cleaners and coffee machines.

Our efforts to form alliances with other parties involved in our industry have continued throughout 2010. We have regularly met colleagues in the Gas and Water Industries, as well as the CBI (Confederation of British Industry), retra (the independent electrical retailers), BRC (the British Retail Consortium), and EST (the Energy Saving Trust).

And of course we have continued to respond to Government consultations - several more related to the implementation of the WEEE Directive, others on waste more generally. There were also consultations on the UK's enforcement regimes plus proposals for new consumer legislation and the Office of Fair Trading's work packages.

We promoted our 'Time to Change' campaign to encourage the early replacement of older appliances with new more energy-efficient models. This year's competition to find the UK's oldest working fridge produced a 56-year old model bought in instalments in 1954 and still working, though its owner was finding its energy use rather horrifying!

We plan to do more next year on 'Time to Change' and we are currently implementing plans to expand the information on the website and do some more promotional activity.

We reach the end of the year in a good financial situation, with more companies having joined and again no increase in subscription rates.

And as ever we will continue to promote the UK domestic appliance industry into 2011.

DOUGLAS HERBISON



Douglas Herbison AMDEA



Communications

AMDEA believes that communication is central to our work. While our external links are vital to AMDEA's success as a trade association it is the relationship with our members that is at the core of our activities.

Members

We keep in touch with AMDEA members via weekly e-mails; teleconferences; regular meetings of the various AMDEA Committees and Panels; e-mail circulars; workshops to discuss consultation responses; specialist Briefing events; and our two monthly publications - TechNews and the AMDEA Newsletter. At the beginning of every year we also send out our Annual Report. AMDEA staff are available to answer queries on the telephone or by e-mail and all our technical information is available to members on our website www.amdea.org.uk.

Our 2010 series of Member Briefings, four in all, was very successful with presentations from the AMDEA technical staff and a selection of external speakers from UK Government Departments, the National Measurement Office, the Chemical Industry Association and the British Plastics Federation, among others. The themes this year were WEEE and RoHS; REACH; Consumer Affairs; and Ecodesign and Energy Labelling.

In 2010 we revised several of the AMDEA Codes of Practice and the amended versions have been added to the website - some of them in the members-only area, others on the public pages.

The 'Time to Change' fridge competition attracted good media coverage with radio and newspaper items as well as a range of website references around the world. While we would like to see much more activity on the 'Time to Change' website (www.t2c.org.uk) we do get visitors from all over the world and we are conscious that we have an international audience for our campaign. Particularly now that we also have a Facebook page and a Twitter account!

The AMDEA statistics service saw improvements in data processing this year, though proposals to expand the scope are currently on hold because of costs.



RoHS and WEEE Briefing

AMDEA makes every effort to keep members informed of any issues that affect the industry and we are always looking at new ways of communicating.

Other organisations

AMDEA seeks to influence legislation and inform statutory guidance affecting our industry by regular meetings with representatives of relevant UK Government Departments. We also respond to public consultations.

We regularly meet representatives of the UK Government Departments Defra (Environment, Food and Rural Affairs) and BIS (Business, Innovation and Skills) and are in contact with DECC (Energy and Climate Change) and CLG (Communities and Local Government). Other bodies with whom we have regular dealings are the Environment Agency, the National Measurement Office and EEPH (Energy Efficiency Partnership for Homes).

AMDEA's technical staff spend much of their time on standards work and indeed chair many important standards committees working in the areas of product safety, performance, environmental impact and electromagnetic compatibility, particularly on standards to support European legislation.

As a member of the CBI (Confederation of British Industry) we regularly attend the Consumer Affairs Panel and Douglas Herbison is a member of the Trade Association Council.

We continue to work closely with retra (the Radio, Electrical and Television Retailers' Association), SEAMA (the Small Electrical Appliance Marketing Association), BEAMA

Communications

(British Electrotechnical and Allied Manufacturers' Association) and Intellect (the Consumer Electronics and ICT Association) as well as other associations at a more informal level.

AMDEA is a member of the Air Conditioning and Refrigeration Industry Board (ACRIB) which brings together trade associations related to refrigeration and Stuart MacConnacher sits on their Board.

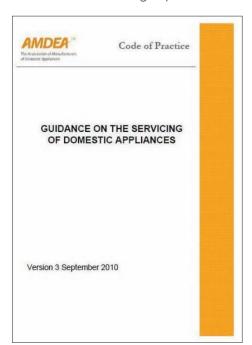
We are a National Association member of the European Committee of Domestic Appliance Manufacturers - CECED.

In 2010 we retained our involvement with the charities promoting gas safety and our support for the Household Electrical and Electronic Servicing Training Forum, HEEST, as well as supplying articles for magazines and responses to press enquiries.

Consumers

AMDEA is mindful of the importance of our members' customer base and as well as our promotion of the 'Time to Change' campaign we have always tried to provide helpful information for consumers, be it in the form of Codes of Practice or useful information on energy labels.

AMDEA's Commercial Committee deals with a wide range of issues from the 'Time to Change' campaign to the implications of social media and it has several sub groups to deal with



particular themes - notably the Spares and Service Panel and Returns Panel. This year AMDEA organised another Customer Care Workshop and a further meeting of the group is planned for early in 2011.

The Spares and Service Panel reviewed the AMDEA Code of Practice on Servicing and the latest version was published on our website. Other Codes of Practice that were reviewed in 2010 included Appliances in Bathrooms, Fridge-freezers Outside the House, and Maintenance Washes.

The Returns Panel deals specifically with the issue of returned goods so it mainly engages with retailers. However this year, as well as meeting major retailers the group looked at the implications of the Consumer Rights Directive and the changes to the Advertising Standards Authority's remit.

AMDEA is a member of the CBI's Consumer Affairs Panel and CECED's National Associations Committee. We contributed to comments from both CBI and CECED on the different proposals for the Consumer Rights Directive as they appeared.

AMDEA supports the Household Electric and Electronic Servicing Training (HEEST) Forum which meets at our office to discuss training issues related to our industry. The Forum is particularly keen to recruit young people into the servicing industry and to enhance the reputation of the people who deal with our customers if something goes wrong. The Forum comprises representatives from manufacturing, higher education and servicing organisations as well as several trade associations (including AMDEA) and a key topic for discussion this year was the evolution of the new qualification for service engineers.

And finally AMDEA attended meetings with Defra, the Severn Wye Energy Agency and retailers to look at ways of publicising the new energy labels.



Campaigns

One of AMDEA's main functions is to promote our members' interests. In 2010 we made representations when proposed regulations for water heaters had implications for UK shower manufacturers. We also responded when suggested standards for tumble driers and vacuum cleaners were of particular concern to some of our members.

However, the three main themes for our 2010 campaigning activities were 'Time to Change', Energy Labelling and Food Waste Disposers.

1. 'Time to Change'

AMDEA's 'Time to Change' campaign was set up in 2006 to promote the success of our industry in improving the energy efficiency of domestic appliances and to inform consumers of the potential energy savings to be made by replacing their old appliances. In 2010 we continued to make representations to Government about possible financial incentives; we ran another fridge competition; and we redesigned the website.

The 2010 "UK's oldest fridge" competition was a major success. Our website (www.t2c.org.uk) saw a significant increase in traffic over the summer while the competition was running and we were intrigued by how many of the visitors were outside the UK.

The winner this year was a 56-year old model which attracted a lot of publicity at home and abroad. While much of the comment was admiration of the fridge's longevity, the reason behind the competition is to promote our industry's achievements in making our appliances more energy-efficient and to highlight the savings that householders could make by buying new.



'Time to Change' winner 2010



We continued our discussions with EEPH (Energy Efficiency Partnership for Homes) and BRC (British Retail Consortium) to devise a proposal for an incentive scheme for the Treasury. We reiterated our conviction that efficient appliances should be a major tool in reducing carbon emissions.

In 2010 we also started redesigning the 'Time to Change' website (www.t2c.org.uk) to expand its capabilities. As well as additional pages with information on other appliances we needed to include more products in the calculator. And we also committed to adding additional information on the energy labels to explain the changes due in 2011.

Campaigns

2. Energy Labelling

AMDEA has been involved in the negotiations on the revision of the EU energy label.

> The recast EU Energy Labelling Framework

Directive was

published in May

2010 with a standard

design for the revised

energy label. Four

Regulations were

of 2010. Three of

them superseded

existing labels (the

will be followed in

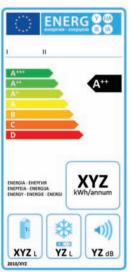
2011-2012 by new

televisions) and these

fourth was for

product-specific EU

published by the end



labels for other products including Fridge-freezer energy some that have not label previously had energy

AMDEA is working with Defra, EEPH, the Severn Wye Energy Agency, CECED, retra, BRC and other trade associations to promote the new labels and increase understanding among retailers and the public.

labels.

While we believe that consumers used to seeing A+ and A++ for fridge-freezers will find it easy to understand the new labels, we do have concerns that the transition to the new labels and the expansion of energy labelling to other appliances could cause retailers some logistical difficulties and we will continue to offer assistance wherever possible.

AMDEA participated in the CECED group that set up the new website www.newenergylabel.com and we also added information to our own 'Time to Change' website.

3. Food Waste Disposers

AMDEA's FWD Group had a busy year with each UK administration deciding to review their waste policies.

Group members made several visits to Scotland to speak with City Councils and Government policy advisers, and in England we had meetings with the Environment Agency and the London Assembly.

We sent responses to both the Defra consultation on the transposition of the revised Waste Framework Directive and their call for evidence on waste policy for England. When we asked for a meeting with the London Assembly's Environment Committee we were invited to comment on their consultation on whether incentives could boost recycling rates, which we did.

Our dedicated FWD website went live in November 2010 and additional information will be added as more research is published.

We also sponsored a London Sustainability Exchange meeting attended by representatives of London Boroughs to discuss options for dealing with household waste Group in London.





Technical Matters

Legislation, Market Surveillance and Standards

Regulations now target every stage of a product's lifecycle and AMDEA is involved throughout.

In Europe, most products are regulated at the EU level and this often requires the creation of national legislation. All laws covering technical compliance are enforced at the national level, irrespective of where they originate. AMDEA has strong links with the Government Departments involved in preparing UK legislation as well as the market surveillance authorities that enforce it.

We are also heavily involved in standardisation, with much of this work closely related to European legislative requirements for products.

Legislation

The current trend when reviewing an EU Directive is to limit change to certain provisions, a process known as recasting.

Of the 10 Directives currently being recast, those most relevant to AMDEA members are the Low Voltage and Gas Appliances Directives (both covering safety), and the Electromagnetic Compatibility Directive. However, much of AMDEA's work in 2010 has been on legislation related to energy use, chemicals and waste/recycling.

Energy Use

The EU has targets for achieving energy savings, and ecodesign and energy labelling legislation are the mechanisms to control products that use or affect energy consumption. AMDEA is involved in discussions on both aspects with the European Commission, the UK Government and CECED (European Committee of Domestic Equipment Manufacturers).

In 2010, we responded to consultations on water heaters, tumble dryers and vacuum cleaners. We have also been following ecodesign preparatory studies, notably those for ovens, hobs and grills, and coffee machines.

AMDEA's Richard Hughes continued his work as convenor of the Joint Working Group developing standards to support the Standby Regulation and the External Power Supplies Regulation introduced by the ecodesign legislation. The new design for the EU Energy Label was approved in May 2010. AMDEA has been active in CECED discussions about how our industry could communicate the changes. We helped to develop the **www.newenergylabel.com** website and we have discussed promotion with various UK organisations including Defra (Department for Environment, Food and Rural Affairs).

Chemical use

The Restriction of Hazardous Substances (RoHS) Directive is being recast and discussions are nearing completion. AMDEA has been in discussions with the European Commission, CECED and BIS (Department for Business, Innovation and Skills). Richard Hughes, representing CENELEC (European Committee for ElectroTechnical Standardisation), met the Commission to outline how standards could be used to support RoHS.

AMDEA arranged a meeting for members of other UK trade associations representing companies in the electrotechnical, laboratory testing, consumer electronics and lighting industries to discuss RoHS issues with BIS.

Another piece of EU chemicals legislation affecting manufacturers of domestic appliances is the Regulation on the Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH). In 2010 AMDEA published a 'REACH Guide' for members, ran a specific briefing on the Regulation and provided updates on additions to the 'Candidate List of Substances of Very High Concern'.

AMDEA also supported ACRIB (Air Conditioning and Refrigeration Industry Board) recommendations to make the UK implementation of the Fluorinated Greenhouse Gases Regulation more effective.

End of life

Last year the UK Government decided to revise the national WEEE (Waste Electrical and Electronic Equipment) Regulations and enhance the enforcement options. AMDEA responded to the consultations and we were also involved in a group set up by the Government to prepare a standard on re-use which is being taken forward in the BSI (British Standards Institution).

Like the RoHS Directive, the WEEE Directive is being recast. We maintain strong links with BIS

Technical Matters

and the Environment Agency on this issue and Richard Hughes is also a member of CECED's WEEE Core Group.

Market Surveillance

The UK transposes EU Directives into law via Statutory Instruments, often with supplementary guidance, which are subject to consultations from UK Government Departments, to which AMDEA responds.

Enforcement of EU legislation is the responsibility of each Member State. This year AMDEA was in discussions with both Defra and BIS on the role and powers of the UK's new market surveillance authority for ecodesign and energy labelling, the National Measurement Office (NMO). AMDEA had proposed the NMO as the surveillance authority in one of our consultation responses.

AMDEA maintains close contact with the UK Government on market surveillance issues.

Standards

The importance of standards to support business is recognised by the World Trade Organisation. The key international standards bodies are the IEC (International Electrotechnical Commission) and ISO (International Standards Organisation).

In the EU, standards are also used to support laws by providing state of the art test methods and requirements and here the key organisations are CENELEC and CEN.

All these multi-national bodies are underpinned by national standards organisations such as the BSI. At the last count AMDEA staff were represented on over 60 BSI committees and a list of the ones that we chair is shown on page 12 of this Annual Report.

Standards development requires a multidisciplinary team comprising experts with technical, implementation and management skills. AMDEA staff play a major role in creation and maintenance of standards, with the technicalities, editorial and management matters. In their work on standards AMDEA staff are supported by member companies and also relevant groups within CECED. Standards for our industry are now mostly produced in IEC and then adopted by CENELEC as European Standards, which BSI is obliged to adopt.

Over the years there has been an increasing emphasis on the environment although work to develop standards covering traditional areas of legislation such as safety and electromagnetic compatibility continue.

There are currently more than 70 individual appliance safety standards in Europe and internationally and they are all being reviewed. Stuart MacConnacher has continued this work in CENELEC on vulnerable persons and 'child appealing' appliances, again providing access to the European Commission.

Standards are continually evolving and AMDEA not only keeps members informed of developments but also asks for members' views to help us contribute effectively to the work of the standards committees. AMDEA representatives are respected members of the standards world - as delegates, as editors and as chairmen.



Stuart MacConnacher and Richard Hughes in Seattle

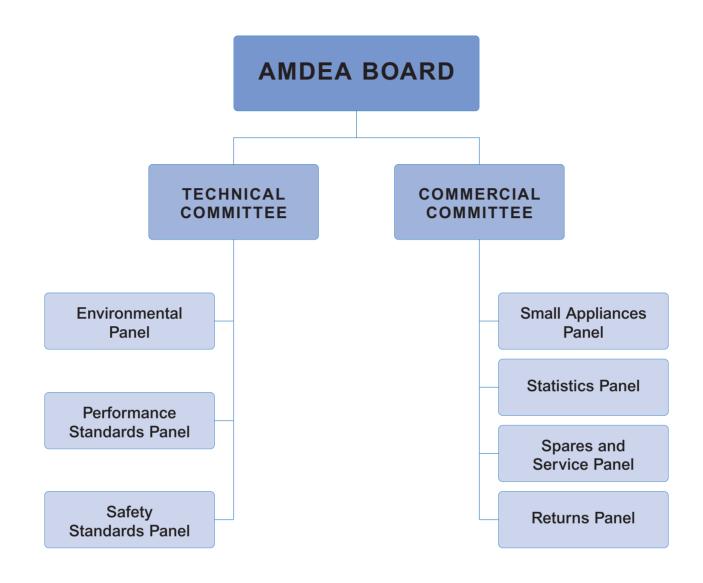
AMDEA will continue to protect and promote the industry's interests



AMDEA Members & Brands at December 2010

AMDEA Members	Brands
Aga Rangemaster Ltd	AGA, Falcon, Fired Earth, LaCornue, Leisure Sinks, Marvel, Mercury, Rangemaster, Rayburn, Stanley, Waterford
Appliance365 Ltd	Cuisina, Eurolec, Glem, Glem Progetti, Homark, Qudos
Baumatic Ltd	Baumatic, Homeking
Beko plc	Altus, Beko, Blomberg, Flavel, Leisure
BSH Home Appliances Ltd	Bosch, Gaggenau, Neff, Siemens
Bristan Group Ltd	Bristan, Cascade, Gummers, Heritage, New Team, Sirrus
Crosslee plc	Hostess, Odell, Royal Cozyfires, White Knight
De Dietrich Kitchen Appliances Ltd	De Dietrich, Fagor
Dualit Ltd	Dualit, Rhino
Dyson Ltd	Dyson
Electrolux Major Appliances Ltd	AEG, Electrolux, Zanussi
Elstat Electronics Ltd	Elstat
Emerson Electric UK Ltd	InSinkErator, Emerson Appliance Solutions
Fisher and Paykel Appliances	Fisher & Paykel
Franke UK Ltd	Franke
Glen Dimplex Home Appliances	Belling, Lec, New World, Stoves
Hoover Candy Group	Candy, Hoover, Iberna, Jin Ling, Otsein, Rosieres, Susler, Vyatka, Zerowatt
Hozelock Ltd	Hozelock
Indesit Company UK Ltd	Cannon, Creda, Indesit, Hotpoint, Scholtès
Interpet Ltd	Interpet
IQM Technology Ltd	IQM
Jarden Consumer Solutions EMEA	Bionaire, Crock Pot, FoodSaver, Holmes, MrCoffee, Seal a Meal, Sunbeam, Oster, Villaware
Miele Company Ltd	Miele
Numatic International Ltd	Charles, George, Harry, Henry, Hetty, James, Numatic
NFC Specialist Products Ltd	NFC
Smeg (UK) Ltd	Smeg
Strix Ltd	Aqua Optima, Strix
Triton Showers	Triton
Vax Ltd	Vax
Whirlpool (UK) Ltd	Admiral, Ignis, KitchenAid, Maytag, Whirlpool
Westye Group Europe Ltd	Sub-Zero, Wolf
2DHeat Ltd	2DHeat

AMDEA Committee Structure



The AMDEA **Technical** and **Commercial Committees** are supported by a range of Panels. Some of these groups meet regularly, others only occasionally and some are essentially electronic mailing lists. The main Panels are shown in the structure above but there is also a **Safety Panel**, an **Electromagnetic Compatibility Panel** and a **Conformity Panel**. Many of the Panels are further subdivided into product groups.

AMDEA Outside Representation

AMDEA has representatives on many stakeholder groups. The main ones are listed below, starting with the Standards Committees.

IEC:	International Electrotechnical Commission	
Committee	Subject	Delegate
ACEA	Advisory Committee	Richard Hughes
	on Environmental Aspects	
TC 59*	Performance	Stuart MacConnacher
	of Household Appliances	
TC59/MT9	Standby	Richard Hughes
TC 61*	Safety of Household	Stuart MacConnacher
	Appliances	
SC 77A	Low Frequency EMC	Richard Hughes
TC 89	Fire Hazard Testing	Stuart MacConnacher
TC111*	Environmental Standards	Richard Hughes
	for Electrical and Electronic	
	Products and Systems	
Working Group		Convenor
TC 61 MT4	Resistance to Heat and Fire	Stuart MacConnacher

* And Subcommittees and Working Groups

CISPR: International Special Committee on Radio Interference Committee Subject Co-Convenor CISPR/F High Frequency Richard Hughes Appliance-Related EMC Appliance-Related EMC Appliance-Related EMC

CENELEC:	European Committee for ElectroTechnical Standardisation	
Committee	Subject	Chief Delegate
		or Delegate
TC 59X	Performance of Appliances	Stuart MacConnacher
TC 61	Safety of Appliances	Stuart MacConnacher
TC 108X	Safety of Domestic	Richard Hughes
	Electronic Equipment	
TC111X*	Environmental Standards	Richard Hughes
JWG 61/106	EMF of Appliances	Richard Hughes
Working Group		Convenor
JWG108X/59X	EuP Mandates Standby	Richard Hughes
	and Power Supply	
TC61 WG8	Child Appealing Appliances	Stuart MacConnacher
TC8X WG4	European Mains Supply Voltages	Richard Hughes

* And Working Groups

BSI:	British Standards Institution	
Committee	Subject	Chairman*
L/4	Briefing Committee	Richard Hughes
	for ACOS	
CPL/59	Performance of Appliances	Stuart MacConnacher
CPL/59/1	Home Laundry Appliances	Stuart MacConnacher
CPL/59/13	Refrigeration Appliances	Stuart MacConnacher
CPL/61	Safety of Electrical	Colin Watson
	Appliances	
CPL/61/07	Heating Appliance Group	Stuart MacConnacher
CPL/61/14	Home Laundry and	Colin Watson
	Dishwashing Machines	
EPL/108	Safety of Domestic	Richard Hughes
	Electronic Equipment	
GEL/111	Environmental Standards	Richard Hughes
	for Electrical and	
	Electronic Equipment	

* AMDEA is involved in many other BSI committees - this is a list of those we chair.

GOVERNMENT DEPARTMENT GROUPS

Organisation	Representation
BIS & Defra Joint Working Groups	
- Refrigeration Industry Group	Stuart MacConnacher
- F-Gas Group	Stuart MacConnacher
	Colin Watson
- EuP Group	Richard Hughes
Defra Working Groups	
- Fairer and Better Enforcement	Richard Hughes
BIS Working Groups	
- Electronics Regulatory Group	Richard Hughes
- Low Voltage Directive	Richard Hughes
- EMC Directive	Richard Hughes
- ConCAss	
(Conformity Assessment/New Approach)	Richard Hughes
- Market Surveillance co-ordination	Richard Hughes

AMDEA is also a member of a number of other organisations and these are listed in alphabetical order below:

Organisation	Representation
ACRIB (Air Conditioning and Refrigeration Ir	odustry Board)
Board	Stuart MacConnacher
Technical Committee	Stuart MacConnacher
CBI (Confederation of British Industry)	
Trade Association Forum	Douglas Herbison
General Product Safety Working Group	Douglas Herbison
Consumer Affairs Panel	Douglas Herbison
	Sian Lewis
CECED (European Committee of	
Domestic Equipment Manufacturers)	See opposite page
COCAA (Carbon Monoxide Consumer	
Awareness Alliance)	Sian Lewis
EEPH (Energy Efficiency Partnership	
or Homes)	Douglas Herbison
	Sian Lewis
Gas Safe Register	Sian Lewis
HEEST (Household Electrical and	
Electronic Servicing Training Forum)	Douglas Herbison
Electronic Servicing training Forum)	Sian Lewis
	SIGIT LEWIS
Microwave Technologies Association	Sian Lewis
National Food Waste Programme	Douglas Herbison

AMDEA is a member of CECED, the European Committee of Domestic Equipment Manufacturers, which represents the household appliance industry in Europe.

CECED members are European manufacturers of household appliances and national associations.

AMDEA is actively involved in CECED's activities as shown below:

CECED: European Committee of Domestic Equipment Manufacturers

AMDEA

Committees	Representative
National Associations Committee	Douglas Herbison
Large Appliances Division	Douglas Herbison
Small Appliances Division	Douglas Herbison & Alex Martin
Committees and Working Groups	
- Technical	Stuart MacConnacher & Richard Hughes
- NASA (New Approach, Safety, Accessibility)	Stuart MacConnacher & Richard Hughes
- Eco-Design	Alex Martin & Richard Hughes
- Energy Labelling Task Force	Sian Lewis
- Fair Trade	Richard Hughes
- International Standardisation	Richard Hughes
- Waste and Materials	Alex Martin & Richard Hughes
- WEEE Core Group	Richard Hughes
- RoHS Core Group	Alex Martin & Richard Hughes
- Smart Grids	Richard Hughes
- Cold Products	Alex Martin & Stuart MacConnacher
- Wet Products	Stuart MacConnacher
- Water Heating	Alex Martin
- Limitation Clause	Stuart MacConnacher



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